



August 13-16

**SPONSOR & SUPPORTER
INFORMATION PACKAGE**

2009



August 13-16, 2009

Dear Potential Sponsor,

On behalf of Virginia Beach Sport Fishing Tournaments, it is our pleasure to invite you to participate in “the biggest ‘little’ tournament in town,” the 2009 Bluewater Classic, August 13-16.

This Virginia Beach tradition attracts anglers from near and far with fishing skills ranging from the seasoned tournament pro to the weekend warriors. All four days of the event provide you and your company an effective and affordable opportunity for recognition, affiliation, product placement and involvement in the sport-fishing industry.

Keeping with tradition, the Bluewater Classic continues to encourage conservation through responsible sport fishing practices, and to promote enjoyment of the overall fishing experience in our local area and elsewhere. Each year proceeds from the tournament have benefitted The Billfish Foundation, Chesapeake Bay Foundation and other conservation-oriented charities.

History has proven that well run tournaments can quickly become major events, and the Bluewater Classic is no exception. The efforts, energy, and enthusiasm of VBSFT are visible not only in the Bluewater Classic but also their other tournaments and events in the Mid-Atlantic and Central America.

With modest entry fees, great prizes, great events, and a great atmosphere, you won't want to miss this year's Virginia Beach Sport Fishing Bluewater Classic Tournament 13-16 August!

Help us maximize your promotional opportunity in the most cost effective and beneficial way. Your sponsorship dollars reach more than 15,000 online subscribers with more than two million page clicks per month and are seen on eight other Web sites year round. This does not include regional magazines and publications.

We look forward to making you and your company a part of the Bluewater Classic.

Best regards,

Capt. David Wessner
Sponsorship Director

Don Malkowski
Tournament Director

Sponsorship

To you or your company as a potential sponsor, the **VBSF Bluewater Classic Tournament** represents a cost-effective advertising opportunity and a wholesome association with a major developing recreational industry for Virginia Beach and the surrounding areas. The VBSF.net is a web-based Bulletin Board that has over 15,000 subscribers who interact daily and serves as an introduction point for our tournaments. In a recent month the VBSF.net site recorded over 2 million ‘page clicks’! This year, all contributing sponsors will have their company Logo along with a “hot link” to their own website included on our Tournament Website in appreciation for their contribution. In addition, top-tier sponsors can have “Flash Ads” on the website to draw even more attention. The goals of the tournament reinforce a positive image for recreational fishing here. Sponsorship packages can be tailored to meet your marketing needs and to support this endeavor. We will also be offering substantial advertising savings for Sponsors who would like to participate in our Multi-Tournament Package, which also includes the Rockfish Frostbite Challenge tournament each January which is going on its second year. With the likelihood that this Tournament will continue to grow, even greater opportunities await those generous sponsors who have helped us get established. Please assist us in meeting our goals through your sponsorship.

Sponsorship Levels	Banner Display	Website Link	Print Ad-Full Page	Print Ad-½ Page	Print Ad-¼ Page	Print Ad-Business Card size	T-Shirt Promo	Bucket Promo Insert
Platinum Patron \$5000	X At Event & Weigh-in Station	X Plus “Flash Ad”	X Plus WebCam Ad				X	X
Platinum \$2500	X	X Plus “Flash Ad”		X			X	X
Gold \$1000		X			X		X	X
Silver \$500		X				X		X
Bronze \$250								X
Multi-Tournament Package	Contact the Sponsorship Director for Details! Includes the Rockfish Frostbite Challenge (January) and the Bluewater Classic Tournament (August)							
Vendors	Contact a Tournament Rep for Details!							

From Last Year's

Virginia Beach Sport Fishing Bluewater Classic 2008

Team "Good Grief" takes top money in the 2008, 3rd Annual Virginia Beach Sport Fishing Bluewater Classic!!

This year's tourney grew to a field of 23 boats, 6 fishing the Inshore Division and the remainder heading offshore in what were nearly perfect weather conditions. Thursday night saw the teams gather at Dirty Dick's Crab house for the Captain's Meeting. We were joined by Dr John Graves with VIMS and Dr Ken Neill. They gave an informative and educational talk on the importance of using circle hooks and the research being done with pop-up satellite tags, not only for billfish, but for Stripers as well. Crews enjoyed a great night and then set out to start the fishing action.

The first day of competition saw some nice fish brought back to the dock. Inshore boats returned to the scale first. Weigh masters handled Spanish mackerel around a pound and the first Flounder weighed in by Team "Sierra Mist" that scaled at 4.7 pounds. A Cobia was landed by Team "Liquid Asset" that weighed in at 71.9 pounds. The bad thing was that was their lay-day, so the fish didn't count for the tourney. They would redeem themselves by landing a 30 plus pounder on the final day and winning the Cobia Division. Friday afternoon saw a line of thunderstorms roll through with some strong down drafts forcing offshore boats to make end runs back to the marinas. "Black Pearl" weighed in a 4.9 pound Mahi, but Team "Good Grief" took the lead with their 11.7 pound Dolphin. They also set the bar for the Billfish Division with 3 White Marlin caught and released. They scored 5 extra points for tagging one of the Marlin.



Day 2 saw most of the field fishing, with some changes occurring on the leader board. Team "Wired Up" did put some pressure on "Good Grief" by tagging and releasing a White Marlin. The crew on "Billable Ours" with Ric Burnley from "The Fisherman", were poised to hook some bills, but it wasn't to be their day. They saw several pods of Whites cutting the surface and hitting on their teasers, but none would fully cooperate and take the hooked baits. Dan Dutton, a Research Assistant from VIMS was also aboard "Billable Ours" for two days with Pop-up satellite tags for the Blue Marlin Study, and was hosted by "SeaDuction" on the final day of fishing. "Still Think'n" also had close encounters with marlin. At one point they had a White enter the spread from one direction and an nice Blue Marlin from the other. Several teams reported catching small Blackfin and a few had winning Yellowfin boat side...some estimated to be over 60 pounds...but the fish had other plans and came unbuttoned. The team on "Virginia Beach Contender" managed to bring in a paper Wahoo that scaled at 36.5 pounds to take the lead in the Wahoo category. "Citation" brought in a 4.9 pound flounder to move into top position in the Flounder category while "USS Albatross" boated a 1.7 pound Spanish to capture that division.

The final Day was again falling under near perfect weather conditions. Team "Wired Up" knew what had to be done to reach the top, but after losing an hour of fishing time removing 100's of yards of rope from their prop, they fell just short of 1st place, catching and releasing only one other White Marlin. "SeaDuction" released a White on the final day, too. There were lots of fish seen over the 3 days, but they were still a little shy of the presentations. Final results read like this. Team "Good Grief" took top Mahi 11.7 lbs, 1st Place Billfish and the Billfish Calcutta to win \$4645.00. "Wired Up" took home \$1380.00 for taking second in the Billfish Division, while "Virginia Beach Contender" captured top Wahoo 36.5 lbs and the Offshore Gamefish Calcutta and walked away with \$3175.00 in prize money. Inshore was spread out a little more with teams sharing the \$950.00 purse. It was split between "Citation" for top Flounder 4.9 lbs, "Liquid Asset" for top Cobia 30.7 lbs and "USS Albatross" for largest Spanish 1.7lbs.

The Awards Party at Dirty Dick's rolled on into the night with thousands of dollars worth of door prizes being given away, including a Limited Edition Print from Dr Guy Harvey, Sunset Cruises and Striper trips from Billable Ours Charters, gift certificates from Get Reel Lure, Co. and Long Bay Pointe Bait and Tackle, with many other prizes from our gracious sponsors. No one walked away with the 2008 Honda Ridgeline and the \$25,000 in tackle donated by Hall Honda. With thank Hall Honda for their support this year!

Again we thank ALL of our participants, volunteers and sponsors for making the Bluewater Classic a great success once again!! A special thanks to Dirty Dick's for hosting the after parties and providing us with some excellent food and drink. Thanks to Long Bay Pointe Marina and Fisherman's Wharf Marina for providing the weigh stations.

Don Malkowski, Tournament Director. Responsible for the overall organization and conduct of the tournament, and serves as the final authority for rule interpretation and tournament results.



Don is a lifelong resident of Virginia Beach and avid recreational angler for more than 30 years. He has fished from piers, beaches and boats, but has found a passion for the offshore waters the world has to offer. Don has trolled for pelagics in the waters of the Mid-Atlantic, Florida, Costa Rica and the Caribbean. His passion for fishing jump started his successful lure business, Get Reel Lure, Company in 2003. Don holds a Bachelor of Science in Business Administration with a concentration in accounting from Old Dominion University. He has participated in many fishing tournaments including a second place finish in the 2007 Pirate's Cove Tuna Roundup, as well as competing in the Virginia Beach Billfish Tournament and the Virginia Beach Tuna

Tournament. When not fishing or making lures, Don writes weekly fishing reports and informational How-to's for VBSF.net. Don is a proud Partner in Conservation with The Billfish Foundation, is the founder of the VBSF Bluewater Classic and President of Virginia Beach Sportfishing Tournaments, Inc.

Contact: Don Malkowski

E-mail: getreellure@hotmail.com

Voice: (757) 576-4013

David Wessner, Tournament Sponsorship Director. Chairman, Sponsorship Committee. Coordinates overall sponsorship drive and activities. Also serves as Promotional and Media Relations Chairman and is responsible for print advertising, tournament booklets and video production coordination.



Dave was born and raised in Buffalo, New York, and has had a home in Virginia Beach since 1995. Dave is a USCG Licensed Captain and 50 Ton Master with over 35 years of boating experience. He fished extensively on the Great Lakes before concentrating on recreational saltwater fishing for the past 25 years. Dave is an IGFA Certified Observer and has participated as such in premier billfishing tournaments including The White Marlin Open and the Virginia Beach Billfish Tournament. Dave has fished the Virgin Islands, Costa Rica, Florida, Gulf of Mexico and the Mid-Atlantic in pursuit of marlin and sailfish. Dave is a retired Marine Corps Officer, holds an MBA and owns a fishing charter business in Virginia Beach. He has been serving as the Sponsorship Director for the Bluewater Classic Tournaments and is a Board Member of Virginia Beach Sportfishing Tournaments, Inc.

Contact: Captain David H. Wessner

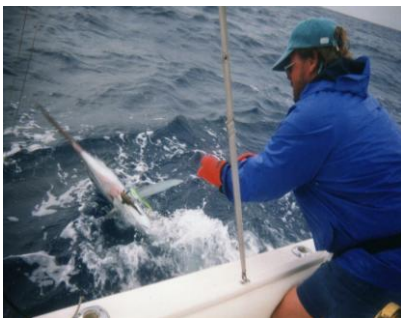
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George Golinski, Tournament Rules Director. Chairman, Rules Committee. Ensures rules meet all Federal, State and Local regulations and provides interpretation as needed. Trains and oversees weigh station volunteers and operations.



George was born and raised in Norfolk, and currently resides in Wilmington, North Carolina. He has competed in over 20 major billfish tournaments, including the Big Rock, Hatteras Village Open, Ocean City White Marlin, Pirates Cove Billfish and Bisbee's Black and Blue Tournaments. George has been fishing Virginia and North Carolina waters for over 40 years. He managed the development of the original tournament rules package and continues to upgrade and refine them as the needs of the tournaments change. George is a Vice President of Virginia Beach Sportfishing Tournaments, Inc.

Contact: George Golinski

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Cell: (757) 573-8008

Sandy Ottersten, Tournament Events Coordinator. Chairman of the Marketing and Media Committee. Aligns marketing strategies with tournament goals, resources and events. Develops multi-media advertising inputs and coordinates Tournament events. Incorporates sponsor requirements into overall tournament marketing approaches and events.



Originally from the beautiful island of Guam, Sandy moved to South Carolina as a child. She has been a Virginia Beach resident for twelve years. Sandy is married and is the mother of four lovely girls. She comes from a large, close-knit family and feels strongly about the importance of keeping close family ties. Both of Sandy's parents as well as her brothers and sisters spent time fresh water fishing for enjoyment, and she is now married to Colin, who is an avid sport fisherman. Sandy works as a Corporate Partnership Coordinator with *The Employment Guide* where she assists companies with advertising and recruitment solutions. She enjoys spending her free time with family and friends. She is known to her friends as "The Organizer". Organizing seems to run naturally through her bones. She is resourceful and shows exquisite attention to detail. Sandy has been known to take a simple night at the movies with friends and turn it into a catered private showing for 200 people. She joins Virginia Beach Sportfishing Tournaments ready to assist our sponsors to "hook-up" with our tournament events and marketing.

Contact: Sandy Ottersten
 E-mail: smottersten@hotmail.com
 Cell: (757) 277-4974

In addition to the listed officers, there are several at-large advisors who are regularly called upon for specific tasks. They may assist with various administrative functions, consult over potential rules changes and promotional approaches or advise on legal issues.

The Tournament Committee also wishes to thank George Poveromo for his advice and assistance, Dr. Guy Harvey for his generous support and encouragement, and Dr. John Graves for his kind participation in presenting lecture/discussions on Circle Hook Use, the Satellite Tagging Programs and research updates during the tournament's Captain's Meeting.



2007 Limited Edition Print



Guy Harvey & VBSFBC



2008 Limited Edition Print